



2024 Annual Report

Virginia Women and Family Support Center

*Expansion: Serving More Families
through More Housing*



Presented by
Frances Robin
Director, VAWFSC

Agenda

Letter 03

Leadership 05

The Problem 07

Housing First 09

Impact Report 11

Donors 13

Get Involved 15

Our Story 04

Service Areas 06

Beyond The Numbers 08

Expansion 10

Partners 12

Future Forecast 14

Virginia Women and Family Support Center

Dear Board of Directors,

Our organization creates space to empower women to do hard things. Change is not easy and for lasting change to take place, time and support are necessary. We have been doing and will continue to be a place to help lighten the weight for women who are committed to doing hard things to make their lives and futures better. Our mission is to provide long-term residential housing and comprehensive support services to pregnant women experiencing homelessness. The goal is to help women regain their independence and dignity. Through our housing-first approach, we are not only addressing immediate needs but also creating a profound generational impact that reverberates across families and communities.

In 2023, we housed 16 women and provided a safe home for their 32 children. This year alone, through our various programs, we have supported 292 women and 216 children, ensuring that families are equipped with the resources and tools they need to break the cycles of poverty and homelessness.

At Virginia Women and Family Support Center, our housing program gives women the wrap-around supportive services they need to reclaim their independence. These services include but are not limited to, trauma and wellness counseling, education continuation, job training, maternal health support, parenting classes, financial management coaching, and volunteerism. Our vision is for every pregnant woman to have access to stable housing, quality healthcare, and safety, where their children can grow and develop the confidence they need to excel. We have been at the forefront of the housing, maternal, and mental health crisis. We are helping women advocate for themselves in the workplace, educational settings, and during the maternal to include labor and delivery, and post-partum periods through our education and awareness-building programs.

Our long-term housing program, which spans up to 24 months, provides the critical time and resources needed for residents to heal, gain independence, and secure stable futures for themselves and their children. These women now have the tools to raise confident, healthy children, ensuring that the effects of this support extend far beyond the immediate family.

I am writing to share the impact our work has on our community, region, and State. To learn more visit us at www.vawfsc.org.



Frances Robin
Director, Virginia Women and Family Support Center



Virginia Women and Family Support Center

Our Story

2016 Founded

3 Properties

292 Women Served in 2024

606 Children Served in 2024

Virginia Women and Family Support Center is a 501(c)3 nonprofit dedicated to housing women who are pregnant and homeless and their families. Founded in 2016, we invest in housing vulnerable pregnant women and their children through our long-term residential program. During the 24-months our resident mothers are in our program, we offer foundational courses and support to address the root cause of instability, VAWFSC helps residents regain independence, dignity, and hope for a better, brighter future for themselves and their children. Through our housing-first model, residents create plans and goals through one-on-one sessions with case managers, attend to their trauma, workforce preparation for the marketplace, parenting education, maternal and mental health services, and trauma recovery programs.

Our Mission

Our mission is to provide long-term residential housing to pregnant women who are experiencing homelessness, and to empower them with the resources and support they need to create a stable foundation for themselves and their families.





Virginia Women and Family Support Center

Leadership

Our leaders make the vision of the VAWFSC a reality. We work to create a world where every pregnant woman has *access to safe and stable housing*, and where every child has the opportunity to *grow up in a healthy and supportive environment*.





Virginia Women and Family Support Center

Service Areas

Our mission goes beyond providing housing - we offer a lifeline of hope and a path to a brighter future for pregnant women and their children facing homelessness. Our holistic approach addresses the whole person.

Housing: Safe, stable accommodations for up to 24 months in phase 1 of our program

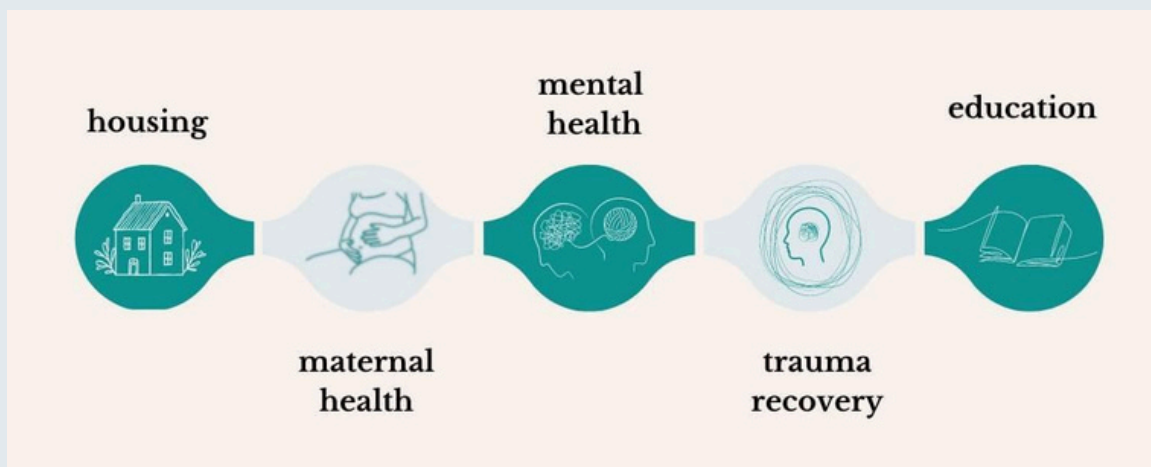
Maternal Health: Comprehensive prenatal and postpartum care

Mental Health: Individual counseling and group therapy

Trauma Recovery: Evidence-based, trauma-informed interventions

Education & Career Development: GED preparation, vocational training, and job placement assistance

Through these integrated services, we empower women to overcome challenges, build resilience, and achieve long-term independence. Each day, we witness remarkable transformations as families break free from homelessness and create futures filled with promise.





Virginia Women and Family Support Center

The Problem: Pregnant and Homeless

According to the 2020 Annual Homeless Assessment Report, there was an increase of 14,787 unsheltered homeless individuals and a 13% increase in unsheltered families. The report shows that **39% were women**, totaling **223,578**.

Homeless young women are almost **five times** more likely to become pregnant and far more likely to experience multiple pregnancies than housed young women.

Homeless women **14 to 25 years of age** who became pregnant were more likely to have experienced intra-familial incest, sexual abuse at an early age, and **more severe sexual abuse** than young, homeless women who do not become pregnant.

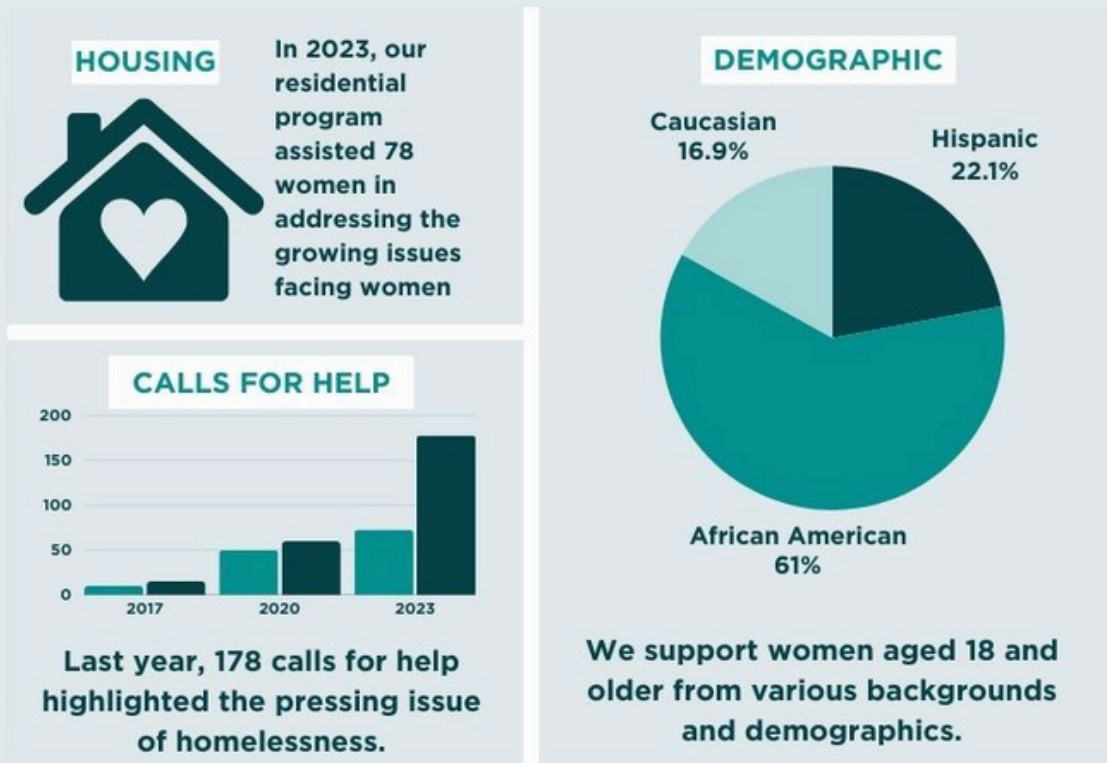


Virginia Women and Family Support Center commitment extends beyond housing. Recognizing the hardships and traumas faced by residents, our organization places a strong emphasis on trauma care. A dedicated team of compassionate professionals provides specialized counseling, therapy sessions, and tailored support to address emotional wounds and past adversities. By focusing on trauma care, Virginia Women and Family Support Center empowers residents to cope with past experiences, fostering resilience and a renewed sense of self-worth. Healing the whole person is essential for creating a positive ripple effect, extending far beyond their stay.



Virginia Women and Family Support Center

Beyond The Numbers



178 Calls For Help

The 178 calls received in 2023 serve as a poignant reminder of the pressing issue of homelessness and the vital role Virginia Women and Family Support Center plays in addressing it. Each call represents a unique story, an individual or family seeking stability and a safe place to call home. Behind these numbers are individuals who have faced adversity, experienced displacement, and longed for a glimmer of hope. VAWFSC's dedicated team works tirelessly to assess each situation, offering solutions to create positive change.



Virginia Women and Family Support Center

The Solution

Our Unique, *Housing-First* Approach



At the Virginia Women and Family Support Center, we firmly believe in the power of a housing-first approach to support homeless pregnant women and mothers. We recognize that secure shelter forms the foundation upon which all other aspects of stability and personal growth are built. For the mothers we serve, safe and stable housing is crucial. It provides a secure environment for both mother and child, creates a stable setting for prenatal care and child development, and establishes a fixed address necessary for accessing services, employment, and education. We've seen how this stability significantly reduces stress, allowing mothers to focus on personal growth and family needs while restoring a sense of dignity and normalcy.



By addressing the fundamental need for housing first, we create a solid platform from which mothers can tackle other challenges. We are committed to this housing-first model because we understand that for homeless mothers, a safe and stable home isn't just a basic need—it's the critical first step on the path to self-sufficiency and a brighter future for both mother and child. At Virginia Women and Family Support Center, we're not just providing housing; we're building the groundwork for transformed lives and stronger families and future generations.



Virginia Women and Family Support Center

The Solution - Expansion: More Housing



In 2016, the Virginia Women and Family Support Center, originally founded as Carried To Full Term, embarked on a mission to end homelessness among pregnant women and their children. In 2024, we've experienced significant growth, acquiring two additional properties—a house in Manassas and an office in Gainesville. This expansion is a testament to our commitment to making our biggest dreams a reality, enabling us to assist hundreds of families and profoundly impact their futures.

[Watch our vision for expansion at
www.vawfsc.org/expansion](http://www.vawfsc.org/expansion)





Virginia Women and Family Support Center

Impact Report

Virginia Women and Family Support Center supported 78 mothers and their children in 2023. We are proud to share the measurable outcomes of our efforts, showcasing the transformative impact on the lives we touch.

Our education initiatives saw 22 women pursue further education or vocational training, unlocking new avenues for personal and professional growth. In terms of financial management, participants demonstrated significant empowerment, witnessing an impressive average 65% increase in savings. Moreover, 32 women successfully secured sustainable income sources, fostering economic independence.

Prioritizing mental well-being, 65 women received trauma counseling, leading to an average 50% reduction in trauma-related symptoms based on pre- and post-assessment scores. Our focus on workforce development yielded remarkable results, with 85% of women improving their job-related skills through education and workforce development classes, paving the way for increased employability and career advancement.

These outcomes underscore the effectiveness of our comprehensive approach in empowering women to overcome challenges and build promising futures.

65%

Increase in savings

50%

Reduction in trauma-related symptoms

85%

Improved job-related skills



Virginia Women and Family Support Center

Partners

BUSINESS/COMMUNITY/GRANTORS/TOP DONORS





Virginia Women and Family Support Center

Donors

Sentara Health
Grace Covenant Church
Foster Friess - Foundation
Kenneth Garschina
Chapel Springs Church
Nicki & Kenny Bland
Melanie Kaminski
Doug & Elizabeth Stafford
Lewis Finley
Robert & Vivian McClure
Nick and Lisa Aievoli
Melody Anti
KBR Inc.; Alana Hilliard
Katherine Walker
Network for Good
Aetna
QTS
Jeff Yass
McLean Bible Church
Cetera Advisor Networks LLC
Movement Mortgage
The Community Foundation for
Northern Virginia Inc.; Renee Yancey
Blue Mantle Technology.; Nick Bukowski
Joseph Thibodeau
Anita Lawrence
Taylor & Preston Whiteford Charitable Trust

Brian Lawlor
The Nomis Group; Ryane Johnson
Joseph and Jeanne Romeo
John and Charlo Mullen
Christopher & Katherine Craddock
Edwin Sanchez & Arlyn Burnet
Small Business Center Inc.; Donna Flory
Patty Baisden
Patricia Livingston
Micron; Zuzana Steen
Jordan & Isabel Thayres
Gregory Mueller
Brenda Egeland
Hugh Taylor
Macy's/Bloomingdale's
Benjamin Sisney
William and Julie Neely
About Women OB/GYN; Yolanda Raffert
Onward Foundation; Marvin Weniger
Casey Downer
Julie Elmore
Redeemed Heart Church; Aym Nandy
Lennar; Hannah Potts
Paul Jost
Rise Up Prince William; C.M. Haddow
Vantage Construction Corporation
Eastern Automotive Group



Virginia Women and Family Support Center

Future Forecast

FOCUSED ON EXPANSION

- ADD MORE RESOURCES
- GROW COMMUNITY BOUTIQUE
- ADD MORE HOUSING
- ADD MORE STAFF
- ADD TRUST CAMPAIGN INITIATIVES
 - CLUB COMPASSION
 - LOCAL PARTNERSHIPS
 - COMMUNITY ENGAGEMENT

ADD MORE SERVICES

- EXPAND SERVICES
- DIVERSITY FUNDING
- GROW STAFF
- INCREASE PARTNERSHIPS

Creating better futures.



STRATEGIC PLAN

Focus Areas

At the heart of our organization's mission lies a comprehensive vision for addressing the critical needs of our community through sustainable, scalable solutions. As we face unprecedented challenges in housing accessibility and community support services, we have developed a robust strategic framework that encompasses five key pillars of organizational growth and community impact.

Program Development: Increase our housing options to offer short and long-term housing, transitional and permanent housing, and homeownership opportunities.

Resource Development: To increase staff and office space needed to accommodate the area's growth to support program operations. Supportive services will include fund development, case management, program administration, and program management.

Fund Development for Sustainability: Increase annual revenue from private donors through our monthly membership program. Increase revenue also by diversifying funding sources from but not limited to state and government funds, public funders, foundations, and grants.

Board Development: Become an organization with a Board that is strategic, effective, and self-sustaining.

Systems Improvement for Efficiency, Effectiveness, and Empowerment of Staff: To develop processes to ensure an effective internal system with decision-making processes, staff evaluations, data management, staff training, and program evaluation.

Focus 1

PROGRAM
DEVELOPMENT

Focus 2

RESOURCE
DEVELOPMENT

Focus 3

FUND
DEVELOPMENT
FOR
SUSTAINABILITY

Focus 4

BOARD
DEVELOPMENT

Focus 5

SYSTEMS
IMPROVEMENT FOR
EFFICIENCY,
EFFECTIVENESS,
AND
EMPOWERMENT
OF STAFF



Virginia Women and Family Support Center

What Sets Us Apart

Virginia Women and Family Support Center (VAWFSC) stands apart from other regional support organizations through its innovative housing-first approach and comprehensive family support model. While organizations like Mary's Shelter in Fredericksburg, Paul Stephan in Culpeper, and Kathryn Hanley Shelter in Fairfax provide valuable services, VAWFSC's model is unique in Northern Virginia's social services landscape.

What truly distinguishes VAWFSC is its fundamental understanding that stable, permanent housing is the foundation for family success. Unlike traditional shelters or transitional housing programs, VAWFSC provides long-term to permanent housing solutions. The organization recognizes that its clients are not individuals in crisis needing temporary solutions—they are mothers actively working toward better futures for their families. This perspective shapes every aspect of VAWFSC's service delivery.

The center's unique value proposition extends beyond its housing-first model. With a multicultural, multilingual staff, VAWFSC is uniquely positioned to serve diverse communities effectively. The organization has built a stellar reputation through its deep community ties and unwavering commitment to its mission. VAWFSC's comprehensive program model focuses on helping families achieve genuine independence and self-sufficiency, rather than providing short-term crisis intervention.

Unlike crisis pregnancy centers, rapid rehousing programs, or traditional shelters, VAWFSC offers a holistic, long-term solution that addresses the root causes of family housing instability. This approach has proven to create deeper, more sustainable impact in clients' lives. The organization's dedicated staff and board members bring passion and commitment to this mission, ensuring that every family receives the support they need to build a stable, independent future.



Virginia Women and
Family Support Center

Power in Partnership

GET INVOLVED

Your Spot is Available.

- Become a Partner Sponsor
- Serve
- Share

PARTNERSHIPS ARE A FORCE OF CHANGE.





VIRGINIA WOMEN AND FAMILY SUPPORT CENTER

Every Baby Deserves a Home Gala

GALA SPONSORSHIP OPPORTUNITIES

[] Platinum Sponsor - \$50,000

- Exclusive sponsorship of VAWFSC's 6th Annual Every Baby Deserves a Home Gala presented by [Your Company]
- Premier logo placement on all marketing materials, including, but not limited to invitations, programs, and signage
- Two VIP tables (16 seats) in prime location
- Full-page color ad on the back cover of the event program
- Opportunity to speak during the gala program
- Recognition from the podium during the event
- Company banner displayed prominently at the event
- Featured in all press releases and media communications
- Dedicated social media posts highlighting your company's support
- Year-round recognition on VAWFSC website with link to your company site
- Exclusive meet-and-greet with VAWFSC leadership
- Room and hallway in VAWFSC named by your organization
- Company name engraved on a plaque mounted inside the organization's residence

[] Diamond Sponsor - \$30,000

- One VIP table (8 seats) in premium location
- Full-page color ad in the event program
- Logo prominently displayed on all gala materials
- Recognition from the podium during the event
- Company banner displayed at the event
- Mentioned in press releases and media communications
- Social media recognition
- Logo and link on VAWFSC website for one year

[] Gold Sponsor - \$20,000

- One table (8 seats) in preferred location
- Half-page color ad in the event program
- Logo displayed on event signage and program
- Verbal recognition during the gala
- Social media recognition
- Logo and link on VAWFSC website for six months





SPONSORSHIP OPPORTUNITIES

GALA SPONSORSHIP OPPORTUNITIES

[] Silver Sponsor - \$10,000

- Four gala tickets
- Quarter-page color ad in the event program
- Logo displayed in program
- Listed as sponsor on event signage
- Social media mention
- Logo on VAWFSC website for three months

[] Bronze Sponsor - \$5,000

- Two gala tickets
- Name listed in event program
- Name listed on event signage
- Social media mention

SCAN TO SPONSOR

